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**LINKEDIN**

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**ADDRESS**

Goregaon - Mumbai - Maharashtra

EDUCATION

DIPLOMA IN**3D Animation & Graphics | 2011-14**

IDEMI - MSME

Sion - Mumbai

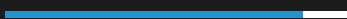
BSC - IT**Information Technology | 2014-16**

Kirti Collage

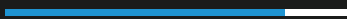
Dadar - Mumbai

SKILLS

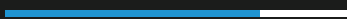
Adobe After Effects



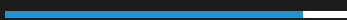
Adobe Premier Pro



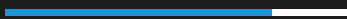
Adobe Photoshop



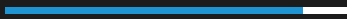
Adobe Illustrator



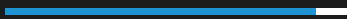
Blender



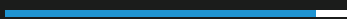
Autodesk Maya



Midjourney AI



Runaway Gen-3 Alpha AI



TEJAS WAGHMARE

ART DIRECTOR - ANIMATOR - VISUALIZER

PROFILE

A versatile creative professional with expertise in conceptualizing, designing, and executing visually compelling content across multiple media platforms. Skilled in blending storytelling with cutting-edge design to craft impactful campaigns aligned with client objectives. Proven expertise in managing end-to-end creative processes, fostering collaboration, and maintaining brand consistency while pushing creative boundaries. Passionate about staying ahead of industry trends and delivering results-driven, visually stunning solutions. Known for delivering high-quality work that merges storytelling with cutting-edge visuals, earning recognition such as three bronze Abby's Awards.

WORK EXPERIENCE

Sr. Art Director | Sr. Lead Motion Designer | 2021-PRESENT

LS Digital Group | Mahape - Navi Mumbai

Understand each brand's ethos, market objectives, and consumer base. Develop and maintain consistent visual identity systems, ensuring they align with the brand's core values and global standards. Ideate and execute compelling design concepts for marketing campaigns, social media, events, and product launches. Collaborate with copywriters, animators, and marketing teams to create visually impactful, cross-platform content. Guide creative teams in producing high-quality design deliverables, including print, digital, and motion graphics. Ensure designs align with brand guidelines while introducing innovative elements to stand out. Anticipate client needs and deliver solutions that exceed expectations.

Sr. Motion Graphic Designer | 2019-21

Jaro Education | Goregaon - Mumbai

Create high-quality motion graphics and animations for digital, social media, broadcast, and multimedia platforms. Develop visually engaging storyboards, style frames, and design concepts aligned with project goals. Animate 2D/3D elements, typography, and effects to bring concepts to life. Handle the end-to-end production process, including compositing, editing, and rendering. Work closely with creative directors, art directors, and marketing teams to ensure deliverables align with brand and campaign objectives. Collaborate with other designers, editors, and sound designers for seamless project execution.

Sr. Motion Graphic Designer | 2018-19

Vector.in | Powai - Mumbai

Visually compelling videos that align with the project's objectives. Timely delivery of high-quality, engaging content. Videos tailored for target audiences and platforms. Stay updated on video editing software, tools, and industry trends to introduce innovative techniques. Suggest creative ideas to enhance storytelling and brand identity. Adapt video content for various platforms and formats, ensuring compatibility with technical requirements. Optimize files for resolution, compression, and file formats based on platform specifications. Work with directors, producers, and creative teams to understand project goals and translate them into compelling visual stories.

AWARDS

2021-2022

BRONZE AT ABBY'S

Campaign: TAKE OFF - Song of Birds.
Creative use of Video (Canon India).

2021-2022

BRONZE AT ABBY'S

Campaign: The Missing Dulha
Category - Online only video (HDFC Life).

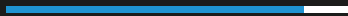
2021-2022

BRONZE AT ABBY'S

Campaign: The Missing Dulha
Category - Creative use of Video (HDFC Life).

EXPERTISE

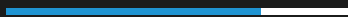
PHOTOGRAPHY



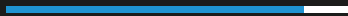
COMMUNICATION



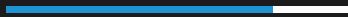
ADAPTABILITY



CRITICAL THINKING



CINEMATOGRAPHY



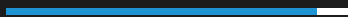
DECISION MAKING



MANAGEMENT



FILM MAKING



EXTRA

2009-2011

HSC

Kirti Collage - Dadar

2008-2009

SSC

King Geroge High School - Dadar

WORK EXPERIENCE

Video Lead | 2017-18

Key India Graphics | Khar - Mumbai

Develop and oversee the creative vision for video projects, ensuring alignment with brand goals and messaging. Collaborate with stakeholders to define project objectives, timelines, and deliverables. Lead the entire video production lifecycle, from pre-production to post-production. Delegate tasks, manage schedules, and ensure projects are delivered on time and within budget. Supervise concept development, storyboarding, and scriptwriting for videos. Ensure high-quality visual storytelling that aligns with brand guidelines and resonates with the target audience. Manage and mentor video editors, cinematographers, motion designers, and other team members. Foster collaboration between creative, marketing, and production teams to achieve cohesive results.

Video Editor | 2016-17

MoviezAdda | Bhandup - Mumbai

Assemble raw footage into polished video content for social media, advertisements, films, and other platforms. Perform cutting, trimming, and sequencing of video clips to create seamless narratives. Synchronize audio tracks, voiceovers, and music with visuals. Enhance sound quality and add sound effects where necessary. Apply color correction and grading to maintain visual consistency and enhance the overall mood. Incorporate transitions, motion graphics, and special effects to elevate video appeal. Work with directors, producers, and creative teams to understand project goals and translate them into compelling visual stories.

View D Artist | 2016

Prime Focus | Goregaon - Mumbai

Create detailed and realistic 3D models, environments, and assets for various projects, including films, advertisements, architecture, and gaming. Develop high-quality textures, materials, and shaders to enhance realism and visual appeal. Ensure textures are optimized for rendering across different platforms and resolutions. Set up lighting to create the desired mood, ambiance, and realism in scenes. Render high-quality stills or animations using industry-standard tools while maintaining efficiency.

REFERENCE

UDAY SAWANT

Associate Creative Director

LS Digital Group

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